Program outline

New Fellows, registrars, international medical graduates, GPs and practice managers prepare for and get a head start in general practice with this 1 day workshop hosted by the RACGP NSW&ACT Faculty. This interactive and practical workshop will prepare participants for the challenge of establishing and managing a successful practice.

Hear from experienced peers and other specialists covering the many factors influencing the establishment of a successful business:

- business models
- types of insurance available
- appropriate tax structures and legal considerations
- electronic management systems
- promotion and ensuring quality patients outcomes.

Learning outcomes

1. identify the key elements for setting up a private practice
2. consider business plans and tax structures relevant to setting up in private practice
3. access tools and resources that will support a start in private practice
4. consider practice accreditation and its impact on business and quality patient care
5. clarify personal goals that will inform business decisions concerning starting up a private practice.

“The thought of setting up a practice especially later in life, is daunting. Today made that choice so much more possible.”

Dr John O. – Beecroft, NSW
<table>
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<tr>
<th>Time</th>
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| 9.00am - 9.05am | Acknowledgement of country  
Introductions                                                                 |                    |
| 9.05am - 9.35am | Setting up in Private practice  
The Australian patient centered home                                                                 | Dr Amy Ho          |
| 9.35am - 9.45am | GP personal experience                                                                 | Dr John Deery      |
| 9.45am - 10.45am | Setting up in Private Practice  
- Essential consideration to start-up  
- Business models  
- Tax structures  
- Joining or buying into a practice and doctor arrangements                                                                 | Mr Russell Price   |
| 10.45 - 11.00am | Morning Tea                                                                                   |                    |
| 11.00am-11.30am | Property  
- The Investment Case for property  
- Finance options  
- Property essentials  
- What you need to make it happen                                                                 | Mr Russell Price   |
| 11.30am - 12.00pm | Promotion  
- Regulators  
- Where to advertise  
- How to manage your image  
- Case Study Mel Deery                                                                 | Dr Mel Deery      |
| 12.00pm - 1.00pm | Purpose  
- Clinical Leadership  
- Clinical Excellence  
- Practice Quality Improvement  
- Continuing Professional Development                                                                 | Dr Mel Deery      
Dr John Deery |
| 1.00pm - 1.30pm | Lunch                                                                                   |                    |
| 1.30pm - 2.30pm | E - health the essentials  
- Benefits of being e - enabled  
- Management systems  
- Financial benefits to integrating ‘e’ in business planning  
- Quality and Safety  
- RACGP resources – Digital business toolkit                                                                 | Dr Nathan Pinskier |
| 2.30pm - 3.30pm | Medicare essentials  
- Set up  
- Services  
- Resources  
People & Policy  
- Making the business work  
- Financial monitoring  
- Controlling risk  
- Accreditation  
- Managing your team                                                                 | Ms Angela Mason-Lynch |
| 3.30pm - 3.45pm | Break                                                                                   |                    |
| 3.45pm - 4.15pm | Q&A Panel                                                                                   | All Presenters     |
| 4.15pm - 4.30pm | Evaluation and close                                                                                   |                    |
| 4.30pm | Close / evaluation                                                                                   |                    |

* Program subject to change
Dr Amy Ho

Dr Amy Ho is a well established GP working in the Lower North Shore of Sydney. After many years of running couple of busy general medical practices in Chinatown and St Leonards, she became involved with the RACGP. Amy has been an executive board member and faculty member of RACGP NSW faculty and was chair of Membership advisory committee of RACGP. She is also member of the AMA GP council and Signatory Steering Group of Health Benefits of Good Work of RACP. Over the last few years she developed an interest in supporting doctors health and is currently working on projects designed to empower practitioners to achieve a better work-life balance. Amy served as Vice President of Doctor Health Advisory Service NSW 2014-2016.

Dr Mel Deery

Dr Mel Deery graduated from UNSW in 2000. She completed her RACGP fellowship in 2009. She and her husband Dr John Deery opened their first practice in Lyneham, ACT in 2012. They opened their second practice in Crace, ACT in 2014. Twelve GPs work between the practices. Mel would like to encourage other GPs to take up the challenge of practice ownership.

Dr John Deery

Dr John Deery graduated from UNSW in 2001. He completed her RACGP fellowship in 2005. John and his wife Mel Deery opened their first practice in Lyneham, ACT in 2012. They opened their second practice in Crace, ACT in 2014. Twelve GPs work between the practices. In 2017 John will be expanding his practice YourGP@Crace.

Dr Nathan Pinskier

Dr Nathan Pinskier is a Melbourne GP with a long-standing involvement in primary health care, e-health, information technology, accreditation and practice management. He is the chair of both the RACGP Expert Committee for eHealth and Practice Systems (eHPS) and the RACGP Specific Interests eHealth network.

Dr Pinskier is a director and co-owner of a Melbourne based group of general practices Medi7 and the medical director of the DoctorDoctor Locum Medical Service.

Ms Angela Mason-Lynch

Angela is the business manager for two large General Practices and Physiotherapy Practice in Sydney. She also consults to multiple practices over NSW including practices in rural and very remote areas. She is a past National and State President of the Australian Association of Practice Managers, NSW state committee member, Fellow & Certified Practice Manager.

Nominated for Small Business Woman of the Year 2009, Angela is a highly sought after presenter for many health care bodies and organisations.

Mr Russell Price

Russell Price is a director of Specialist Wealth Group which provides holistic Financial Advice exclusively to the Medical, Dental and Veterinary professionals across Australia.

He has been nominated for the 'Rising Star of the Year Award' from the Association of Financial Advisers (AFA) in both 2008 and 2009.

Russell is a member of the Association of Financial Advisers (AFA) which adheres to a very strict code of ethics and professional standards.