

Third party ACT PHN and Capital Health Network branding requirements

1. Funding Acknowledgement Statement

Third parties must use the following Funding Acknowledgement Statement (FAS):

“This [activity/service] is supported by funding from the ACT PHN through the Australian Government’s PHN Program.”

a) written acknowledgement

The FAS must be used in writing whenever the funded activity/service is referenced e.g. website page, Annual Report, brochures, media releases.

b) verbal acknowledgement

The FAS must be used verbally during media interviews, public announcements and events.

2. Use of ACT PHN and Capital Health Network (CHN) logos

Funded by



a) when to use the logos

Third parties may only use the ACT PHN and CHN logos (which must include “Funded by” as above) if they are displayed in one of the following forms:

- in the acknowledgement section of a publication, webpage or event materials; or
- indicating an event, research or collection of information is being conducted on behalf of a PHN.

b) when not to use the logos

Third parties must not use the ACT PHN and CHN logos:

- in a way that represents themselves or their material as PHNs or CHN.
- on items relating to the third party organisation e.g. organisation stationery (e.g. business cards, e-mails or letterheads), office signage.
- on promotional products such as disposable and consumable items (e.g. balloons) and giveaways (e.g. drink bottles).

c) how to use the logos

The ACT PHN and CHN logos must be:

- placed separately and independently from other logos to clarify funding source (e.g. third party logo at top and ACT PHN and CHN logos at bottom of resource)
- applied to a white or light coloured background, not a busy background
- not stretched or distorted.

The PHN tag line 'An Australian Government Initiative' must be a minimum of 38.7mm in length. Other logos must not be larger than the PHN logo.

3. Approval required

Any resources or promotional material associated with the funded service/activity needs to be approved by CHN: media@chnact.org.au.